



COMPANY PROFILE

Inkers Company Limited

Established on October 30th 2021

Contact Details:

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Introduction

a. Company History

Inkers is a Branding Company located in the heart of Entebbe to provide affordable solutions always with the vision and hope to envision affordable unique branding services in our society today. Established in 2021 due to the raising of number of businesses that cropped up during the lockdown and therefore need to have their brands to be visible.

b. What do we do?

Offer a wide range of **branding services** on T-shirts, cups , water bottles, caps ,plates, pens ,notebooks to mention but a few with both screen printing and digital printing services.

We also offer other services such as **website development, graphics design, Data entry, Software installation, computer repair and maintenance, Tours and Travels** and so many more.

Our strategy

a. Vision

Envision a business environment defined by its unique brand identity.

b. Mission statement

Provision of affordable, unique and quality services to our esteemed clients.

c. Values

Quality

We believe in quality delivery and customer satisfaction beyond their expectation.

Trustworthiness

We value our clients and therefore believe in building long lasting relationships based on the principle of trust.

Affordability

Our services have been assessed in such a way that everyone can afford regardless of their income levels and status.

d. Objectives

Specific objective

Grow together with our clients.

Other objectives

- Stand out amidst dominating brands
- Deliver affordable services
- Create employment opportunities to people in different fields

e. Business Strategy

Our business strategy is more of a diversified kind of business giving us the ability to grow and expand into other profitable businesses besides the current products we are working with.

f. Economic Intent






Inkers Uganda is a profit making entity offering not only trainings but also quality products for the local and regional market.

Business concept

a. Business concept

We do branding on T-shirts, cups , water bottles, caps ,plates, pens ,notebooks to mention but a few with both screen printing and digital printing services.

b. Product catalogue

Product Image	Product name	Rack rate (UGX) per item	Discounted rate
	Polo collard t-shirts	35,000	30,000
	Cotton collard	30,000	25,000
	Polyester colorless	30,000	25,000
	Cotton colorless	30,000	25,000
	Sportswear for schools	20,000	15,000
 Black Cotton Cap	Caps	20,000	15,000

	Cups	25,000	20,000
	Plates	25,000	20,000
	Cotton packing bags	2000	1,500
	Water bottles	30,000	25,000
	Jumpers	60,000	50,000

c. Service

Services	Price range ugx
Graphics	30,000 to 300,000
Website Development	
a. Dynamic website	1,200,000 to 2,000,000
b. Static website	600,000 to 800,000
Digital marketing	360,000 Monthly Basic Package 700,000 Monthly Standard Package 1,400,000 Monthly Corporate Package
Art works	100,000 to 700,000

d. Business competitiveness

We add the African touch to our products so as to achieve uniqueness, beauty and quality of all our products, we believe that by doing so, we can compete amicably with other companies in the space.

e. Quality policy and objectives

Refer to our policy document for further details. But one thing we emphasize is quality long lasting products

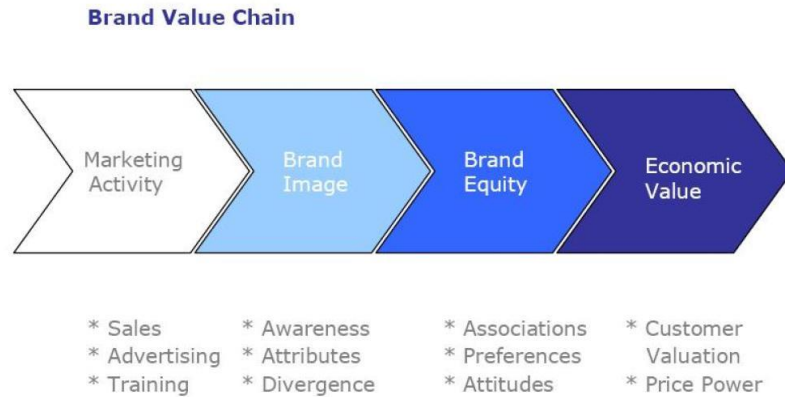
f. Service pledge

We pledge timely delivery of products and services that we offer as inkers Uganda. Furthermore, we guarantee total consumer satisfaction

g. Business model

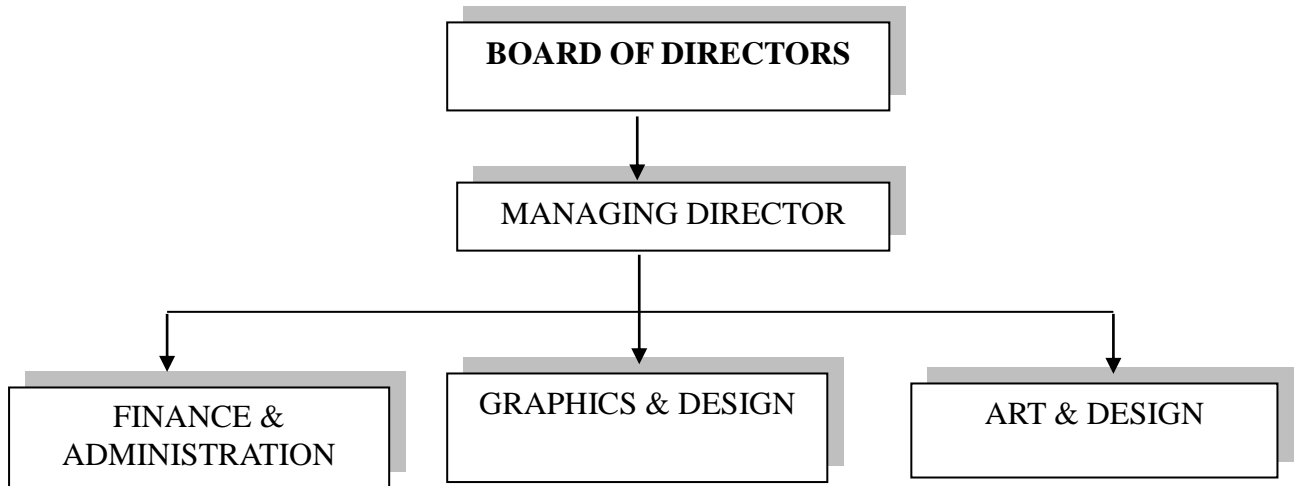
As inkers, our business model is the business to business **B2B** approach where we work with other businesses to ensure product quality and uniqueness as well as consumer satisfaction.

h. Value Chain





Management

a. Management structure



b. Our team in pictorial

			
Managing Director	Finance & Administration	Graphics & Design	Art & Design
LUCKY JIMMY BORO Contact: 0753925123 Email: lucky5jimmy@gmail.com	APIYO RAMTO FLAVIA Contact: Email:	MUSIMBI JONATHAN MEYA Contact: Email:	ASUTI MAXWELL Contact: Email:

-Our channels of distribution

Self-delivery;

For customers /clients that prefer to pick up their products from our premises are always welcome .our main focus is service delivery and proper client relationship.

Physical contact sales agents

Because of our mode of business , we have sales personals and delivery people that help us with service delivery ,of our quality products .these also handle the orders both online and offline and work hand in hand with the various sectors in the business with the team leadership of the marketing executive.

Our marketing executive is also the lead marketing our products on all our social media platforms to set a presence and exposure to the society.

Our clients

Below are some of our clients who have trusted our quality works.

1. Youth for Africa
2. Ubuntu Integrity lab limited
3. Jugendkraft Youth power organization
4. Boolean Tech
5. Amalgamated Transport and General Workers Union (ATGWU)
6. Tukolerewamu Crafts Association
7. Youth Trident



TESTIMONIAL FROM OUR CLIENTS

“Quality is always there. Top of the game in terms of value addition and timely delivery”
From Barbra

“Excellent service and excellent products from start to finish!!”
From Samuel

Our recent works

Some of our t-shirt works and Graphics. We deliver beyond client's expectation



ABOUT OUR ORGANIZATION

Boy child voices is a charity organization geared towards changing community attitudes and perception about boys who are orphans, rejected, abandoned, abused and helpless. These boys live a life without any hope and promising future. Boy child voices commitment is to rescue, revive and restore the hope of a boy child.

OUR MISSION

Empowering and grooming boys into responsible members in the society

AIMS & OBJECTIVES

- To promote enrolment, retention and learning outcomes for boys
- To reduce drug and substance abuse among boys
- To create awareness among boys to make better career choices
- To promote appropriate sexual and reproductive rights among boys.
- To counter radical violence extremism and empower boys to prevent or engage in counter violent radicalism.



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Kampala



TUGUME DENISE KIHEMBO

Presidential Candidate 2022

Wishes the community of Uganda Martyrs University an abundance of joy love happiness through the Easter holidays. May you be filled with good health and Good fortune

HAPPY EASTER!

Time for change!
New leader.New vision.New direction



Easter Season wishes

"Celebrating the joy of Easter, the promise of spring and the lifelong blessing of having friends like you."

More Information

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www.youthtrident.org



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